



Creating a “No Falls Zone” Initiative for Your Residents

Over the past 6 years, Fall Prevention Clinics of America has become Chicagoland’s premier medical practice specializing in the diagnosis and treatment of dizziness and balance dysfunction for people of all ages. While we have patients who come to us from Wisconsin, Indiana, and downstate Illinois, we often hear from those in local retirement communities who would like to participate in our program, but have no reliable transportation. Therefore, in September 2008, we successfully created the “No Falls Zone” Initiative, which brings our diagnostic equipment, M.D.s, Audiologists, and PTs to your community.



The “No Falls Zone” Initiative is successful for communities because:

1. Residents who don’t fall are likely to remain with you longer.
2. Communities with the program are distinguished from others.
3. Prospective families want their loved ones are in a community that addresses one of their primary health issues.
4. Fewer falls means fewer injuries and fewer reporting incidents.
5. Our physician practice utilizes guidelines and protocols from the American Geriatric Society, and Medicare Physician Quality Reporting Initiative (6-2010).
6. Medicare (Medicare PQRI June 2010) wants all seniors to be evaluated for their falls injury risk.
7. There’s no cost to your community for our program, since we direct bill Medicare.
8. We receive Area Agency on Aging grants (Lake, Will, Grundy and Kankakee counties) to help those who do not have Medi-gap coverage.



Here’s how it works:

1. We meet with community senior management to review program components, timelines, physical space and facility requirements.
 - a. We would like two rooms assigned to us for the length of the program. (Approx. 15 weeks.)
 - b. One room is for the M.D. and Balance Correction Training™.
 - c. Room two is for the Diagnostics.

2. We would then present our program to your residents and family.
 - a. Q&A session discusses program components, timelines, insurances, who benefits, and costs.
 - b. We would provide a sign-up for M.D. appointments.
 - c. Appointments could also be made via community administration person.
 - d. We require a minimum 25 appointments prior to program start.

3. We make a progress report to you at week 8 and week 15.
 - a. We report a snapshot of patient progress.
 - b. We'll indicate intervention categories, compliance rates.
 - c. We'll do a patient survey after week 15 to hear patient/resident comments.



Is this program a conflict with on-site therapy initiatives?

No. We complement your on-site team because we provide a diagnostic and prevention strategy that assists the on-site team therapeutic intervention. Occasionally, some residents who are identified as “at risk”, may be referred to your on-site team for strengthening before we can begin our Balance Correction Training™ program. In other instances, those who complete our program may be referred to your on-site team for continued intervention. Our program implements the guidelines and protocols of the American Geriatric Society, American Academy of Otolaryngology, American Academy of Orthopaedic Surgeons, Medicare PQRI, and The Safety of Seniors Act of 2008.



We currently enjoy references from:

Mayslake Village in Oak Brook

Cordia Senior Residence in Westmont

Over 50 physician references by request.

University of Illinois school of Medicine: Continuing Education Program in Geriatrics

Northeastern Illinois Area Agency on Aging

Blue Cross Blue Shield of Illinois (sponsors many of our speaking engagements)



To learn more about this unique program, please contact Michael Bearce at 630-305-0403.